



# VIRTUAL EXHIBIT HALLS



**Virtual Exhibit Hall Demo**

**Exhibit Hall Setup Cost: \$2,500**

PSAV's **Virtual Exhibit Hall** adds an engaging and interactive experience to your events. Attendees can navigate your virtual exhibit floor and visit exhibitor booths where they can access content, chat, setup meetings, view live sessions, and share contact information with your exhibitors.

PSAV's tiered system of virtual exhibits offers your exhibitors several options to build the perfect experience at your virtual or hybrid event, and PSAV's team of experts are here to help your exhibitors build their booth page and assist in getting your features set up.

## Capabilities

- Rotating Banners
- Embed Videos
- Slideshows
- Exhibitor links to external sites
- Contact Forms
- Meeting Scheduler
- Chat with Automated Messaging
- Live Zoom Rooms

## Benefits

- Works on any device
- Platform Integration
- Analytics for ROI
- Enhanced Interactivity
- Support team for setup and execution

# EXHIBIT BOOTH TIERS



Your exhibitors and sponsors can tailor their exhibit experience utilizing PSAV's tiered **Virtual Exhibit Booths**. Each virtual space will allow your exhibitors to showcase their products and meet virtually with attendees.

Flexibility and customization is vital to your exhibitors in creating the perfect space. We have created four (4) Virtual Exhibit Booth levels that your participants can choose from based on their needs.

FEATURES	BRONZE	SILVER	GOLD	PLATINUM
Exhibitor Logo	✓	✓	✓	✓
Exhibitor Weblink	✓	✓	✓	✓
Introductory Paragraph	✓	✓	✓	✓
Contact Form		✓	✓	✓
Embedded Video			✓	✓
Meeting Scheduler			✓	✓
External Links			✓	✓
Chat				✓
Image Gallery				✓
Rotating Banner				✓
<b>PRICING (USD)</b>	<b>\$300</b>	<b>\$550</b>	<b>\$800</b>	<b>\$1,300</b>

Bronze Demo

Silver Demo

Gold Demo

Platinum Demo

## Private Virtual Meeting Add-On

Virtual Room with link on the exhibitor's page. Can be added to any tier level.

**\$400 (USD)**



# BOOTH ELEMENTS

## Rotating Banner

Catch the attention of visitors and highlight important products, services, articles, etc.



## Logo, Weblink, & Intro Paragraph

Showcase the most important parts of your brand with your logo and clickable company weblink. Explain further details about your company with an introduction paragraph.



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## Image Gallery

Add captivating graphic elements to your booth with a rotating image gallery to showcase products and services.



External Link External Link External Link External Link

### CONTACT AND APPOINTMENTS

Name:

Email:

Company:

Custom:

Message:

Submit

Back to Exhibit Hall

PSAV Exhibit Booth

Welcome to our scheduling page. Please follow the instructions to schedule a meeting with a PSAV Representative.

Pitch

Product Pitch

Desconectado

Sorry we missed you, leave y

\* Name

\* Email

\* Phone

Submit

We're by t

## External Links

Direct visitors to videos, demos, blogs, and other important online pages.

## Contact Form & Meeting Scheduler

Allow visitors to contact you for more information about your company. They can email you via the Contact Form, or setup a time for a one-on-one discussion with the Meeting Scheduler.

## Chat Box

Visitors can have a real-time conversation with company employees managing the virtual booth at that time.

[View Demo Page](#)

# VIRTUAL EXHIBIT CONCIERGE

*Personalized support for your exhibitors*

## Sample Exhibitor Kit

Too often exhibitors are given the technology and tools to set up their virtual booth without any real guidance. **At PSAV, we believe in making this process easy for you and your exhibitors.**

Our skilled experts will assist your exhibitors in creating the most effective booth possible and provide guidance on best practices to ensure a cohesive look in your exhibit hall.

With unmatched customer service and a personal touch provided by our team members, your exhibitors will feel perfectly at ease in this new digital environment

## Concierge Services

- Single point of contact for you and your team. No automated systems, just personal support
- One-on-one consultations ensuring success
- Establish project timelines for deliverables keeping your virtual exhibit on schedule
- The show is open, so are we. On-call support during show hours

## Overall Benefits

- Make the transition from face-to-face to digital seamlessly and effectively
- Design and formatting assistance to make sure your exhibitors get their message across clearly
- Maximize capabilities by having a professional explain and demonstrate potential value
- Interact with real people, not bots